



# **Skills for Jobs White Paper Executive Summary**

- Legislate to put the employer leadership of Local Skills Improvement Plans on a statutory footing, strengthening the voice of employers in local skills systems across the country' (for the purposes of LSIP employer leadership = BRO's that do not draw public funds....)
- Bring employers, colleges, other providers, and local stakeholders together to set out the key changes needed to make technical skills training more responsive to employers' skills need; Pilot LSIPs in Trailblazer local areas (TVCCI bid being developed)
- 'Strategic Development Fund to establish College Business Centres within further education colleges to work with employers in a designated sector on business development and innovation
- Expand **Institutes of Technology** programme to every part of the country by the end of this Parliament (we have an IoT satellite at BBL)
- Further Education Capital Transformation Fund £1.5bn fund administered by DfE





#### Oxfordshire Skills Board/Skills Advisory Panel (SAP)



to identify skills needs and match skills provision to local employment opportunities and employers' needs.

SAPs are local partnerships that strengthen the link between public and private sector employers, local authorities, colleges and universities.

**Aim:** Ensure that people are trained for jobs that are available.

#### How:

- Quarterly meetings with the Skills Board/SAP
- · DfE Local Skills Report
- · Employer Skills Survey
- · Labour Market Intelligence webtool
- · Provider Network to engage both F.E. and

H.E. providers on local skills priorities





### ESF - Skills for Business



supports SME's skills development and growth

Aim: Supporting Small, Medium Sized Enterprises (SME's)\* to provide a practical Skills Needs Assessment (SNA) to identify their skills learning and development gaps.

#### How:

- **Consultanc**y valued at £1850, this also includes:
- Training and Development Plan that supports the SME's growth.
- F.E and H.E training provision signposting
- The Apprenticeship Levy unlocking
- Training webinars and workshops
- Real-time labour market intelligence to help the business plan for the future



### **Apprenticeships** and T-Levels



as a viable career option to school leavers, career seekers and employers

**Aim:** Promoting vocational education as alternative viable career option.

#### How:

- Oxfordshire Apprenticeship Awards
- · Apprentice Ambassador programme
- **Employer Webinars**
- · Comms through the weekly Twitter OA hour



#### Careers Hub and Enterprise Advisor Network (EAN)



works in partnership with the Careers and Enterprise Company (CEC)

**Aim:** To prepare and inspire young people for the fast-changing world of work by creating career opportunities and connections to potential employers.

**How:** The '8 Gatsby Benchmarks' that defines all the elements of an excellent careers programme in schools/colleges.

#### **Programmes:**

- Careers Hub: driving accelerated improvement in careers education with 24 selected schools.
- Enterprise Adviser Network, working with Career Leaders from 50 state secondary schools across Oxfordshire (which include SEND and PRU) by recruiting senior business leaders to provide strategic careers support My Choices' Jan-July '21 assisting young people in Years 11-13 becoming Not in Education. Employment or Training (NEET).



#### Community Employment Plans (CEPs)



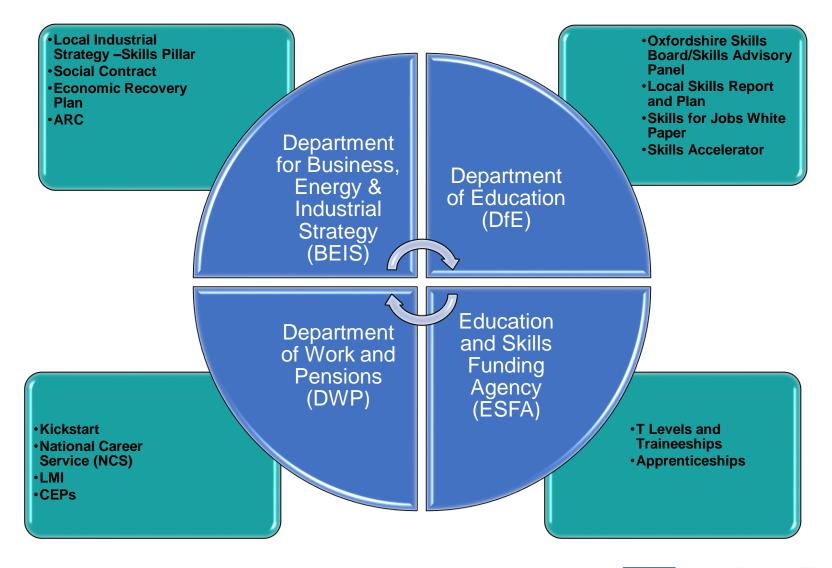
to ensure that the local community benefits from large infrastructure projects

**Aim:** Ensuring that the local community benefits from large infrastructure projects

#### How:

- Working with developers to create a construction stage and end-phase CEP to support skills training in construction.
- Supporting creation of a Steering Group
- Supporting the Steering Group and Monitoring the CEP progress

### Strategic working on behalf of Oxfordshire







## Investment in strategic skills infrastructure

#### C£24m investment inc...

- Activate Learning
- A&W college
- The Henley College
- OAS
- Earth Trust
- Prodrive
- Plant Sciences
- Centre for Superconductivity
- Green Construction Skills Centre



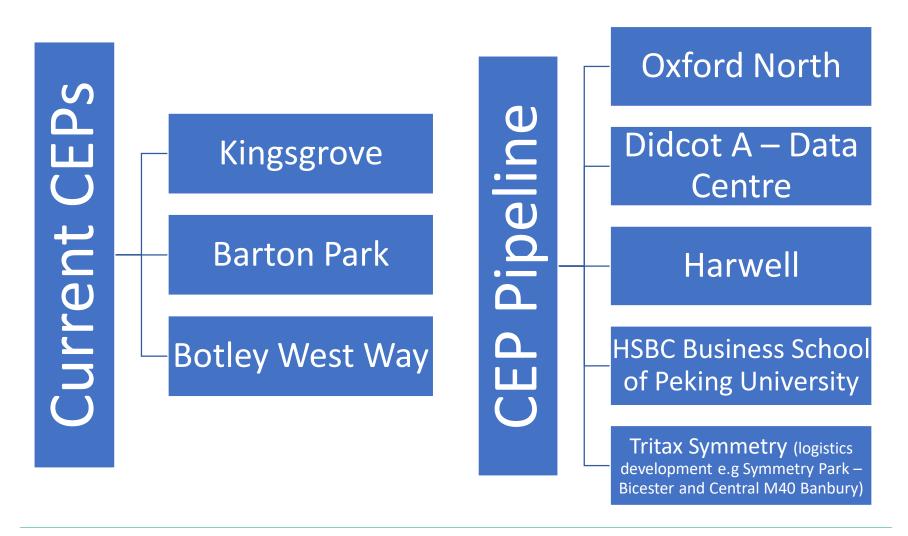








### **Current CEPs and Short-term Pipeline**





### Oxfordshire Apprenticeship Awards 2021

### www.oxfordshirelep.com/oaawards2021













### **Careers and Enterprise Company (CEC)**







5. Encounters with employers and employees



6. Experiences of workplaces



7. Encounters with Further Education



8. Personal guidance

#### What works

**Encounters** with employers

**Information** about local jobs, how the curriculum

A plan tailored to an individual's needs

Sir John Holman







### Oxfordshire Labour Market Film



























#### eScalate - Scale Ups/Growing Businesses

Grants fund activities and projects that will ultimately lead to business growth and job creation in Oxfordshire.

Access to up to 12 hours of 1:1 support is also available for eligible small businesses that are growing, have potential to grow or have an appetite to grow and are working towards increasing market share, revenues, staff or have struggled with access to finance or need investment readiness support.

#### eScalate - Social Enterprises

Up to 12 hours of support in areas such as business development, funding opportunities and connecting you with local and national networks. Peer support groups, Local Hub networks, Leadership development programme, events and workshops.

#### **Business Investment Fund**

The OxLEP EPCF is a £2.1m+ capital coinvestment grant fund to support scalable SME businesses to move from response into economic renewal phase by co-investing grants of £25k to £100k. EOI by the 19 March. CLOSED TO NEW APPLICATIONS

#### OxLEP Business (Growth Hub) - enhanced offer

- Triage to appropriate programme via online business triage tool
   Generate bespoke Personal Summary
- Plans
   2-4 hours of 1:1 business resilience /
- growth advice

  Webinars to meet needs identified
- · Peer Networks programme
- Foundations to Growth

#### Peer Networks

Peer Networks will bring together SME owners to collaboratively work through common business issues. Through interactive action learning, we will enable to discuss business challenges, gain and reflect on valuable feedback and implement practical solutions to overcome them. Peer networks will also provide a 1:1 advice, mentoring and coaching service delivered by experts in sector challenges, executive leadership, sales, marketing, finance, HR and more.

- · Operated for at least a year
- At least 5 employees 10% 2-4 staff
- A turnover of at least £100,000
- · An aspiration to improve

#### Foundations to Growth Series of webinars, group discussions

Start Up Club
Series of webinars,
networking and Q & A
sessions

#### ISFB

Activities and workshops include a dedicated Innovation Specialist to understand your challenges and guide you through our programme, offering 12 hours of one-to-one support, workshops, and master classes as well as assistance with research collaborations and access to resources and workspaces.

Go - Create REVENUE grants of between £1000 & £50,000 are available for innovation projects up to a maximum of 25% of eligible spend (3:1).

#### Peer Networks Nano

Safe delivery mechanism providing support to those who don't meet edibility of national programme



#### **Inward Investment Service**

- Securing UK and Foreign Direct Investment
- · Marketing Oxfordshire, key sectors and place
- Responding to requests for information
- Enterprise Zone promotion and management
- · Site identification
- Access to professional advisers
- Leading the Team Oxfordshire approach
- Working in partnership with DIT pipeline management and engaging with the Office for Investment

#### Internationalisation Plan

- Aligning our work in with HMG strategic aims and priorities – Investment Strategy; Export Strategy
- Setting the strategy goals for Oxfordshire LIS; Investment Plan
- A five-year work plan for delivery alongside local, national and international partners
- Leading an Arc approach to internationalisation through the DIT and Arc Trade and Investment Group

#### Account Management

- · Key account management
- · Building relationships with companies
- Supporting existing FDI to safeguard the investment and promote potential expansion
- Supporting network development of new companies into Oxfordshire
- · Promoting companies through events etc
- · Business intelligence gathering and reporting into HMG
- Point of contact and troubleshooting on problems and challenges and providing links to local authorities, HMG and other organisations as required

#### Proactive Approach to Investment

- Building a target list of international companies with our local partners to generate enquiries and FDI
- Targeting territories China; India;
   North America; North Rhine-Westphalia
- Engaging with UK's global network of international investment and trade officers through DSKs and group calls
- Developing sector propositions Oxfordshire, Arc and National

#### **Internationalisation**

- Promoting international trade and investment opportunities for the benefit of Oxfordshire, the Arc and UK plc
- Supporting national policy priorities
   Levelling Up, Net Zero, R&D
   Roadmap, Grand Challenges

#### DIT and HMG

 Working in partnership with DIT and BEIS and other parts of HMG

#### International Trade / Export

- Supporting and promoting international trade
   / export opportunities and success
- Partnering in the DIT ERDF International Trade programme - £120k matched by DIT
- Supporting Export Champions for Oxfordshire
- Leading liaison with Her Majesty's Trade Commissioners covering nine international territories
- · Supporting and leading an Arc approach
- Combining international trade and investment promotion (Fusion HPO as a pilot)
- Supporting events to promote international trade
- Supporting trade delegations into Oxfordshire

#### Capital Investment

- Working in partnership with DIT's Capital Investment Team
- Securing capital investment for large scale projects
- Promoting projects for the UKs Investment Prospectus – Bicester Motion, Culham
- Supporting promotion at key events including MIPIM UK and Cannes
- Supporting key investors into Oxfordshire e.g. Brookfield

#### **Growth Capital**

- Working with DIT to promote Growth Capital opportunities to hi tech fast growth companies through Sovereign Wealth Funds, Family Offices etc
- Supporting DIT development of sector specific "Look Books" featuring investment opportunities
- Promoting the OSI model for international investment





### High Potential Opportunities (HPOs)

- Developing sector propositions alongside DIT in two high potential opportunities to attract investment into Oxfordshire and the UK
  - o Fusion Energy Oxfordshire
  - CAV Modelling and Simulation in partnership with SEMLEP, Coventry and Warwickshire, Leicester and Leicestershire and West Midlands
- Piloting combining trade promotion as well as investment in Fusion HPO